



# VIRTUAL CHAPTER LEADERSHIP CONFERENCE

**Join chapter leaders throughout the U.S. and Canada for a Chapter Leadership Conference! It's new, it's virtual, and it features guidance from peers who've solved many of the challenges you're facing.**

**In this three-hour event, ARMA leaders will share their expertise on how to develop best practices for leading and operating a successful chapter.**

***It airs live from 9 a.m. to noon Pacific time on June 18, 2020.***

## **Event Overview**

- Welcome Message and ARMA Report by Bill Bradford, Board President
- Association and Chapters 101
- Legal and Reporting Responsibilities
- Chapter Best Practices and Operations
  - Events and Education
  - Virtual Meetings & Communication
  - Membership & Engagement
  - Business Partners
- ARMA Technology and Resources
- Chapter Position Breakout Sessions
  - President
  - Membership Director
  - Treasurer
  - Programming/Education
  - Vice President/President Elect
  - Secretary/Website/Social Media
  - Communications/Marketing/Public Relations
- Chapter Succession Planning and Development

**Register**  
**Now**

